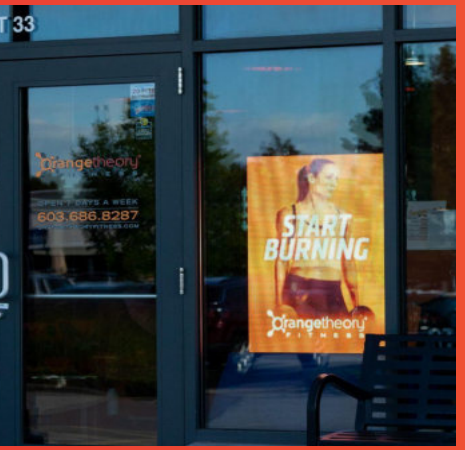
Cirrus



New LED Efficiency
The markets most energy efficient SMD display

Setting a new standard for partner success and growth

www.cirrusled.com

Reducing Electrical Complexity

18% of deals

Are lost because electrical costs pushes the install over budget

$3489

Is the average cost to install another electrical line

$12,600

In additional profit per year captured with reduced electrical complexity

Updated Outdoor Panels

We're excited to discuss the next update to our line of Outdoor Panels! This update features all-new, high-efficiency LEDs for brighter, more vibrant displays. Plus, we've included an upgraded power supply and LED for enhanced reliability, power efficiency and longer lifespan.

A Market First...

A 4x8’ double-sided 9mm SMD display on 20 Amp circuit

120V
Single line

New LED Power Efficiency

ECO MODE

9 & 6mm - Eco Mode

32

# of Mods on
120V

9 more panels

4x8 DS

53

# of Mods on
208V

15 more panels

5x10 DS

60

# of Mods on
240V

17 more panels

6x10 DS

New LED Power Efficiency

ECO MODE

12mm - Eco Mode

40

# of Mods on
120V

12 more panels

4x10 DS

64

# of Mods on
208V

18 more panels

6x10 DS

70

# of Mods on
240V

20 more panels

7x10 DS

New LED Power Efficiency

HIGH BRIGHTNESS MODE

6 & 9mm - HB Mode at 8500 NITS

23	38	43
# of Mods on 120V	# of Mods on 208V	# of Mods on 240V
3x8 DS	4x8 DS	5x8 DS

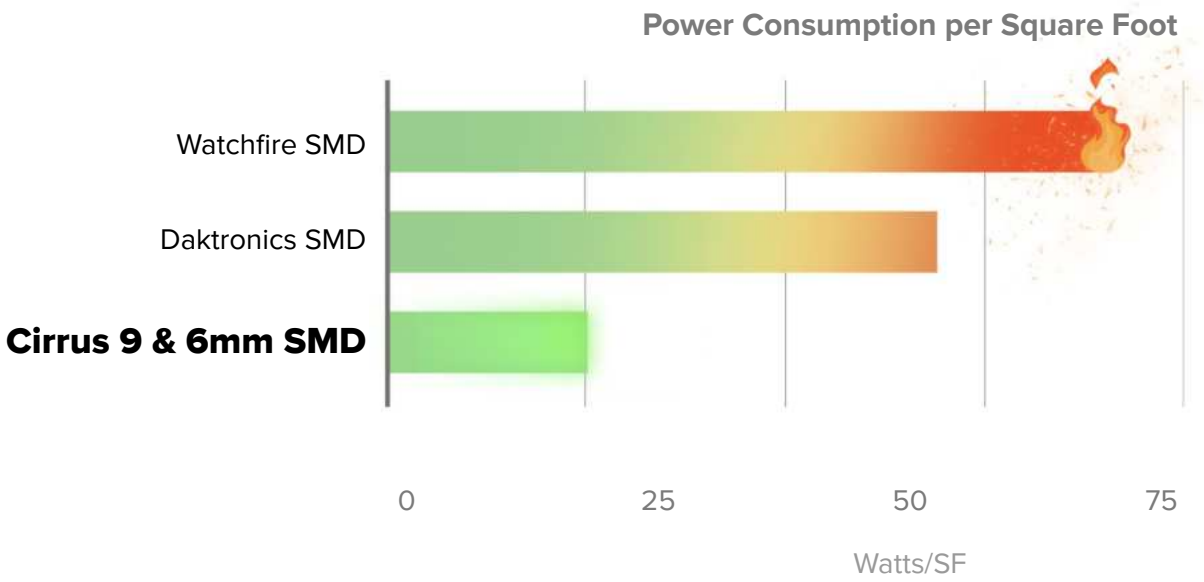
New LED Power Efficiency

12mm HB Mode at 8500 NITS

28	46	50
# of Mods on 120V	# of Mods on 208V	# of Mods on 240V
3x8 DS	5x8 DS	5x10 DS

How does Cirrus compare?

Cirrus' power system enhancements allow the Outdoor panel to consume a fraction of the power of a Watchfire screen comparing SMD screens to each other of comparable pitch. Our long experience with the technology and innovative enhancements mean **lower power bills, less heat, longer life, and less expensive installation**.



Lower the Cost of Ownership For Your End User

Redefine the savings for your end-user with our revolutionary power system. Designed with precision and efficiency in mind, our advanced system significantly diminishes the total cost of ownership over a ten-year span, outperforming any other vendor in the market.

This impressive cost-efficiency serves as a powerful selling point, giving you a competitive edge in your marketing efforts. Imagine being able to present your prospects with a state-of-the-art LED solution that not only showcases superior performance but also demonstrates considerable long-term savings.

A standard 4x8 6 & 9mm display can **save** an EU an average of...

$7,000

In electricity costs over 10 years